The Only Business Communication Text with AI-Ready Audit Templates – Instructor Notes

Stand apart with the exclusive toolkit that equips students to identify, critique, and improve AI-generated and human-crafted communication—developing the clarity, inclusivity, and professional judgment today's employers demand. This audit is aligned with *Business Communication Today,* 16th Edition.

⬚ Bridge the Gap Between Theory and Practice

Bridge the gap between classroom concepts and professional communication with this exclusive toolkit for *Business Communication Today,* 16th Edition. Students analyze actual emails, social media posts, investor updates, crisis statements, reports, and presentations from real companies—applying this text's proven frameworks to critique clarity, tone, strategy, and audience adaptation.

⬚ AI-Powered Advantage

Six ready-to-use audit templates now include AI detection criteria, helping students identify and evaluate AI-generated content. Additional checklists guide students in assessing inclusivity, cultural sensitivity, accessibility features, and brand alignment—skills today's employers demand in a diverse, AI-augmented workplace.

⬚ Inclusive & Culturally Aware

Checklists go beyond mechanics, ensuring communication reflects inclusivity, cultural sensitivity, and accessibility—hallmarks of modern global business practices.

⬚ Designed for Every Course Style

Perfect for individual assignments, group projects, or comparative case studies, these templates build students' analytical and evaluative skills while giving instructors structured, ready-to-implement assessment tools.

⬚ Take Action Today

Download and customize these templates to transform theory into practice—and watch your students gain the confidence to critique and improve the professional communication they'll encounter in their careers.